

Connecting the world across oceans

Hardy Pearson,
Senior Vice-President
North America Commercial

Tacoma, May 21, 2024

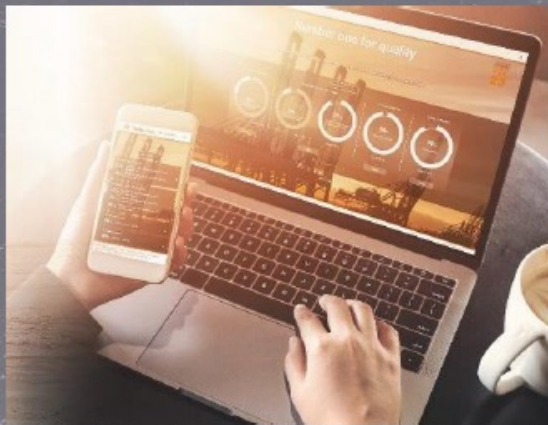


UNDISPUTED NUMBER ONE FOR QUALITY

We also aim to deliver our service through digitalization and personal interaction – both will contribute to our quality ambitions

DIGITAL

One stop digital experience,
real-time responsive
via **Web, Mobile and API**



PERSONAL

Customized, proactive solutions
and consultative support through
trained experts



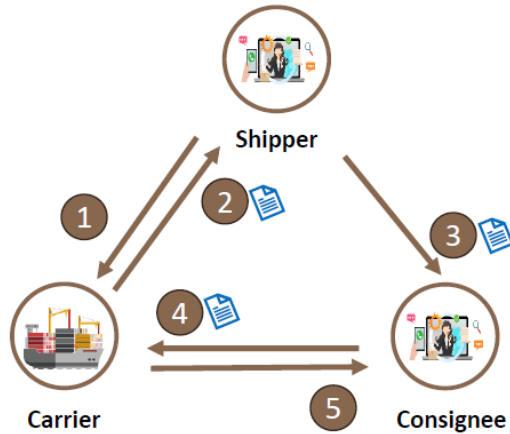
Higher service level

Customized solutions

Empathy driven
and intelligent
personal touch


AI supported
pro-active
resolution

Transfer of Paper Bill of Lading



Paper Bill of Lading Transfer Process:

1. Provide Shipment Instruction
2. Issue Paper Bill of Lading (BL)
3. Transfer Paper BL
4. Surrender the BL for Delivery
5. Deliver the Shipment

 : physical document

Pain Points



Possibility of Loss & Fraud

- × Possible loss or stolen of documents during transit
- × Forged documents, false information presented for carrier cargo release



Risks in Unexpected Expense

- × Delays due to document delivery for cargo release which results in additional demurrage and detention



High Cost in Handling Physical Paper

- × Re-issuance and re-print of BL due to clerical errors, adjustment of documents' contents



Low Efficiency in Trade Finance

- × Delay the receipt of funds due to cargo title transfer for payment settlement or cargo financing
- × Manual checking and information validation on the B/L to prove the authenticity of shipment

Electronic Shipping Instructions

Shipping Instructions

With our Shipping Instructions online solution, you can submit your SIs via an easy-to-use web-interface. It enhances operational efficiency by providing detailed guidance and reducing processing time.



Your Benefits

Efficient



Clear, organized shipping instructions to save time, reduce errors, and avoid delays - available 24/7.

Accurate



Benefit from simplified shipping processes with detailed instructions that ensure accurate information.

Transparent



Profit from a clear and comprehensive way to submit your shipping instructions to enhance transparency in the process.

Improves submission, amendment and specification of release instructions but does not address the document transfer.

About WaveBL

We Radically Simplify Global Trade!

WaveBL is

A **patented blockchain-based system** for transmitting electronic trade documents safely along the supply chain

Our solution

Enables **instant, encrypted, and authenticated transfer of electronic Bills of Lading (eBL)** and other vital trade documents

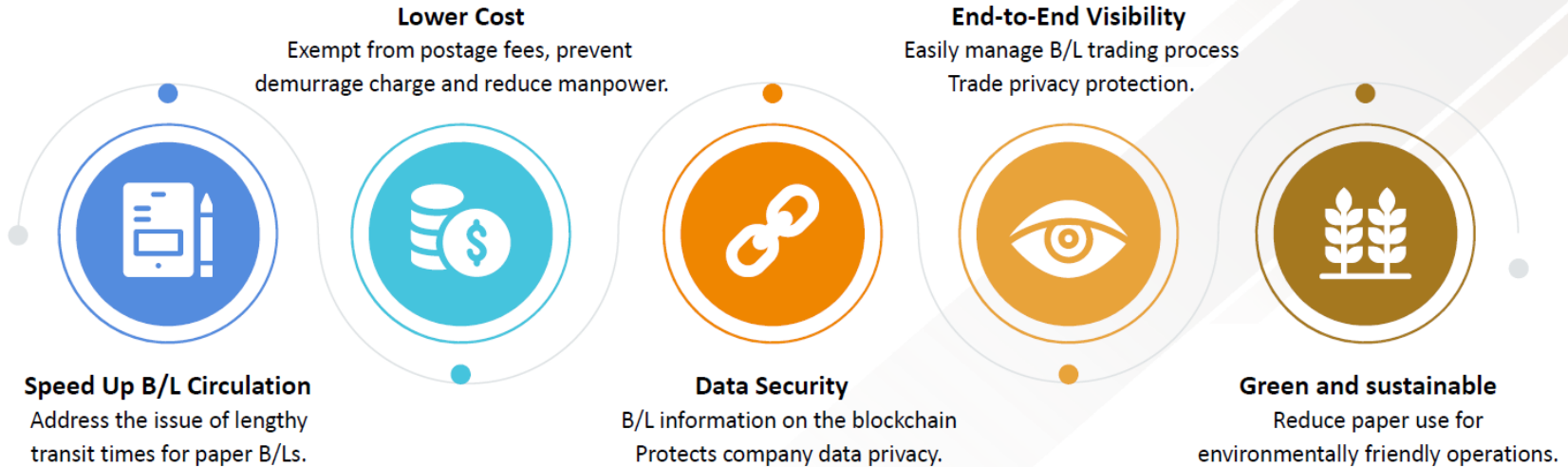
Our eBL platform

Is a **multi carrier platform** that designed to meet the needs of every member along the supply chain

We have

Global team with presence across US, Asia, and Europe
We support more than 7 languages

Value to Shipper/Consignee/Endorsee



Live Position provides customers real-time container location



Live Position is a **digital product**, provided as a *Value-Added Service* to ocean freight. The product provides shipment data including **container location information** to customers.

Customer Benefits:



Real-time location tracking available 24/7



Door-to-door visibility for all modes of transport

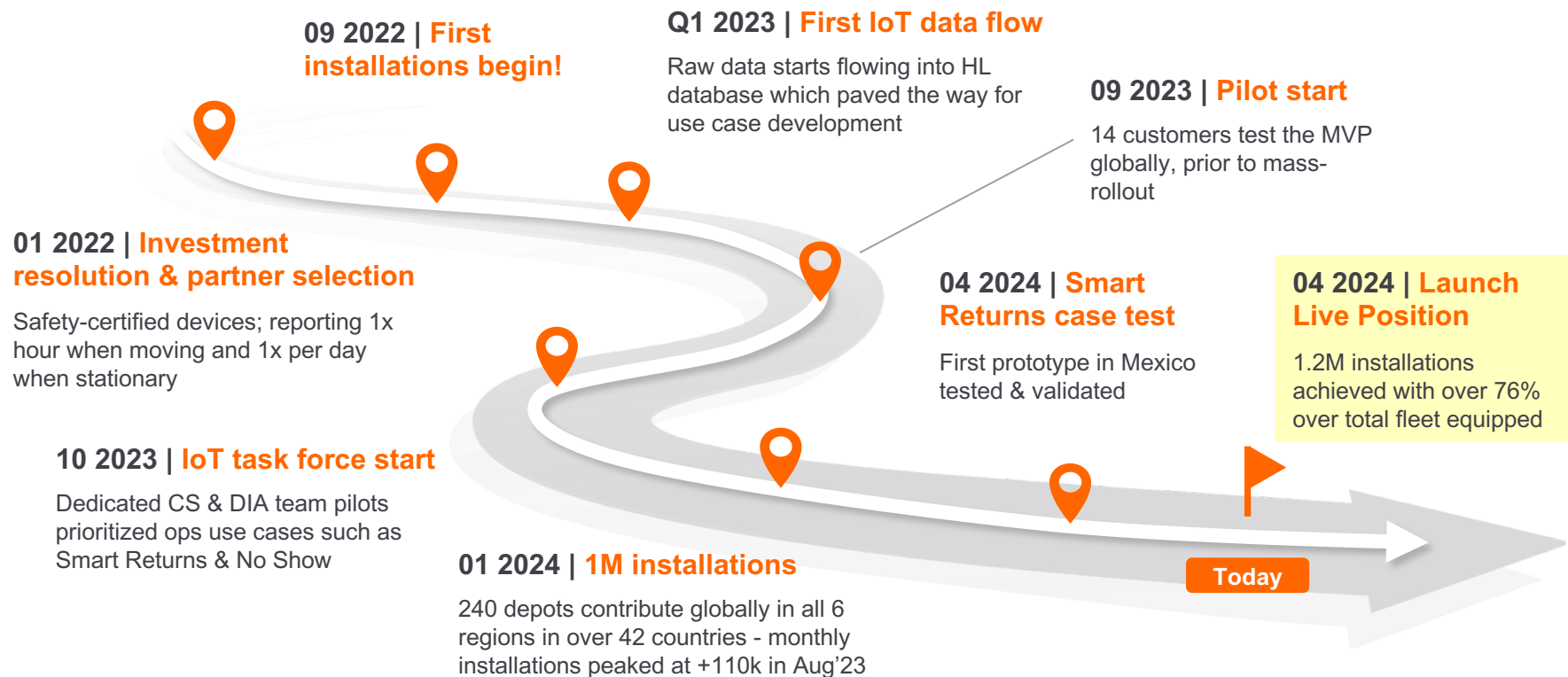


Data-driven decision making and improved planning



Simple customer front end with dot-on-a-map

In less than two years, we have installed 1.2M devices and continue to deploy devices to the entire dry container fleet



We have created the world's smartest container fleet and set a new standard of operational efficiency and service quality for our customers



Permanently installed on the **outside** of the container's door within one minute



Devices transmit **GPS location**, temperature & shock incl. BLE gateway for external sensors



Transmitting in **real-time** through cell network (LTE, NB-IoT) with global roaming on land



Powered by rechargeable battery via solar panel with a **lifetime of min. 5 years**



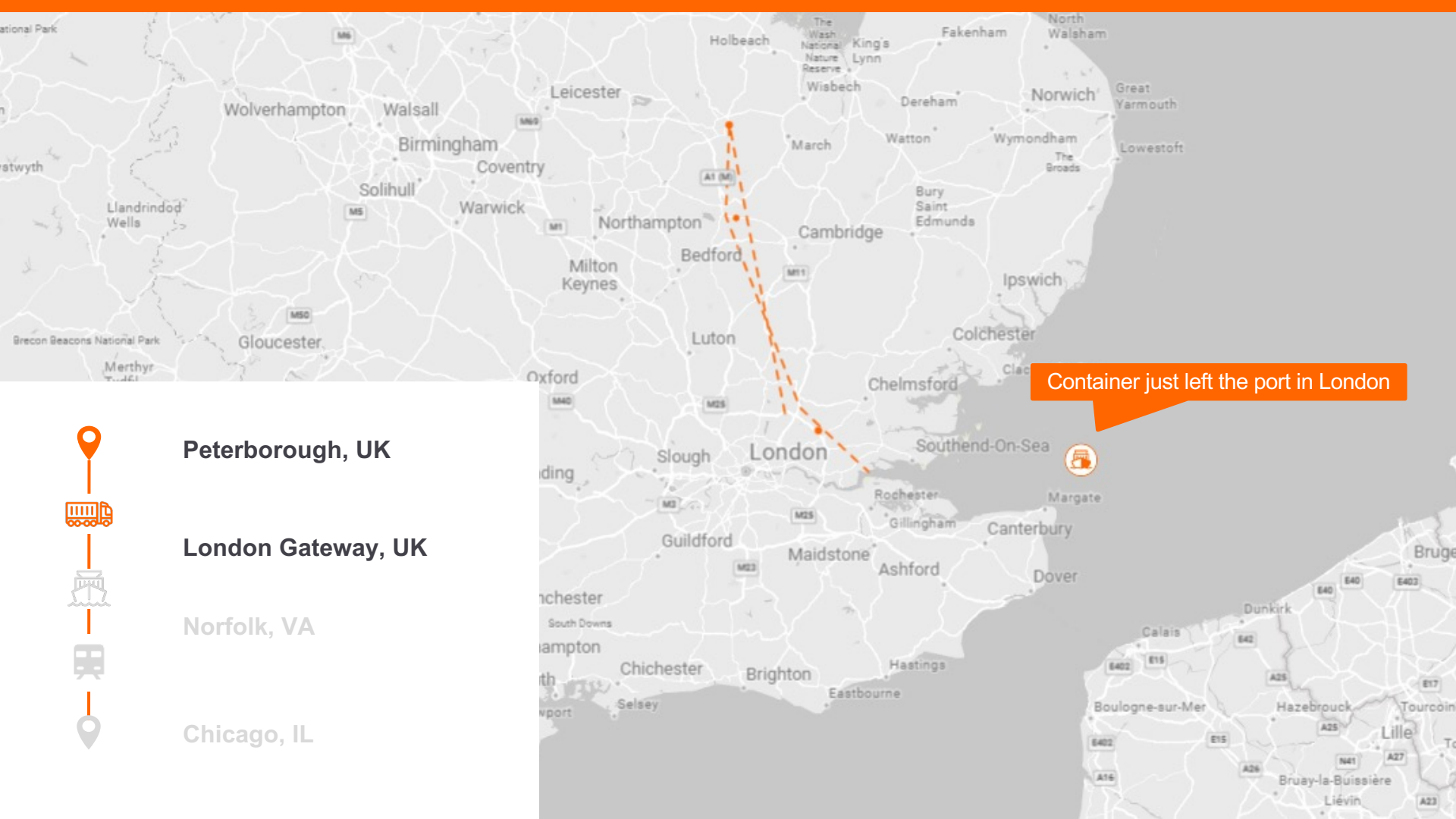
i IoT devices by **Orbcomm** and **Nexxiot** are deployed



ORBCOMM



nexxiot



Container just left the port in London

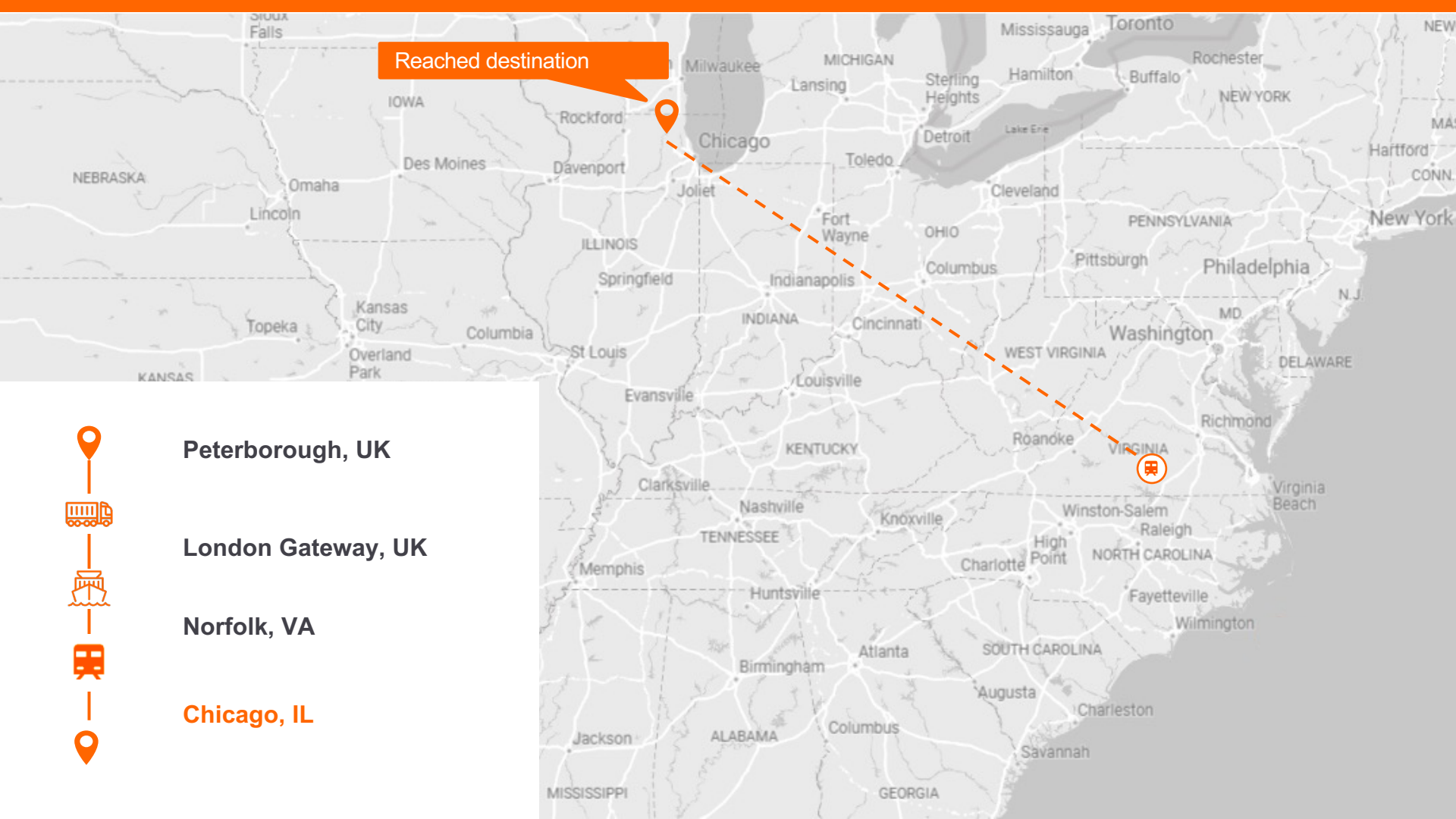


Peterborough, UK

London Gateway, UK

Norfolk, VA

Chicago, IL



Reached destination



Peterborough, UK

London Gateway, UK

Norfolk, VA

Chicago, IL

This is just the beginning – we are already working on the next enhancements!



Thank you for your attention.

